

**Osmocote<sup>®</sup>  
Bloom**

**Specially formulated for small  
container plants with a production  
time of 6-12 weeks**



Where needs take us

**ICL** Specialty  
Fertilizers

# Osmocote® Bloom

Osmocote® Bloom is right at home in the greenhouse. Specially formulated for plants grown in smaller containers with a production time of 6-12 weeks.

**Sized right.** The prill is about 1/5 the size of a standard Osmocote® prill. This smaller size provides better uniformity and even distribution of nutrition in smaller containers, optimizing plant utilization.



### Reliable delivery.

Incorporating 100% coated prills into your growing media prior to planting assures your plants will constantly receive the nutrition they need all the way through to market.

**Balanced nutrition.** A complete package of N-P-K, blended with magnesium and essential micronutrients encourage faster, stronger root development, resulting in more compact, consistently sized plants.



More nutrition to the plant, not down the drain. Research and trial results show Osmocote® Bloom produces a plant response equal to or better than water soluble fertilizers.



12-7-18

2-3

Micromax®  
Micronutrients  
Inside ✓  
Smaller  
Normal  
Mini

5-6

### Efficiency Advantages:

- Provides maximum nutrition throughout the crop cycle, selling and early consumer stages
- Consistent nutrition delivery is not tied to irrigation frequency

### Economic Advantages:

- In most cases, Osmocote® Bloom can be less expensive per unit plant than water soluble fertilizers
- Osmocote® Bloom continues to feed after leaving the greenhouse for better quality (and presentation) in the garden center

### Ecological Advantages:

- Nutrient leaching is significantly reduced when top watered
- Minimal impact to root zone pH and EC

### Consult with your ICL-SF Territory Manager.

No one is better qualified to help you set up a more efficient, economical and sustainable program, or combination program, tailored to the needs of your plants, and your business.